**Appendix B: NZIP KPIs**

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| KPI | KPI Description | Metrics |
| KPI 1 | Number of NZIP projects supported | Project start and completion |
| KPI 2 | Number of NZIP projects that have met objectives | Extent to which project objectives have been met to date  Change in objectives and reasons for change |
| KPI 3 | Number of organisations supported to deliver the project | Lead partner delivering the project: name, organisation size and number of jobs supported within the organisation to deliver the project |
| KPI 4 | Number of active contractual and non-contractual business relationships supported | Number of contractual relationships: name and type of contractual relationship  Number of formal non contractual business relationships: name and type of non-contractual relationship  Extent to which your organisation expanded its network of business relationships as a result of the project |
| KPI 5 | Technology Advancement | Technology Readiness Levels (current and anticipated)  Other technology movement indicators: patents applied for or granted; academic, technical or non-technical publications generated and knowledge exchange events attended (such as conferences) |
| KPI 6i | Initial Financial Leverage to deliver project | Project funding structure: Amount in £m of DESNZ, other Public Sector and Private Funding |
| 6ii | Follow-on Funding secured | Amount of follow-on funding raised and the source (public or private) |
| KPI 7i | Reduction in energy costs | Scope and scale of impact on reducing energy costs  Route to reducing energy costs |
| 7ii | Increased energy efficiency/reduced energy demand | Scope and scale of impact on reducing energy demand/increasing energy efficiency |
| 7iii | Increase in energy system and flexibility | Scope and scale of impact on energy system flexibility  Route to increasing energy system flexibility |
| KPI 8 | Commercialisation advancement | Commercial readiness levels (current and anticipated)  Steps towards commercialisation incl. licensing agreements, commercial partnerships, product certifications etc; national/international standards passed  UK and international sales secured and their value (£m) |
| KPI 9 | CO2 emissions reductions | Scope and scale of project impact on carbon emissions  Route to achieving carbon emissions reductions |
| KPI 10 | Policy impact | Whether, how, and to what effect evidence from the project has informed policy development  Whether projects have engaged in activities with industry or civil society |